



GRADUATE CERTIFICATE PROGRAM: STRATEGIC LEADERSHIP

Strategic Direction to Maximize Teams

Strategic leadership goes beyond managing others, encompassing all of the skills and capacities needed to navigate the complex analytical and human dimensions inherent in any leadership role.

The graduate certificate program in strategic leadership at the Alfred Lerner College of Business and Economics allows working professionals to build their leadership mindset and skillset to better manage individuals, teams and organizations. Students take the same courses offered in the Lerner MBA and learn how to effectively influence others, build teams and support networks, manage change and set strategic organizational direction.

Both professionals who have previously earned an MBA and those who wish to develop specialized expertise to advance or redirect their career will benefit from this program.



UNIVERSITY OF DELAWARE

**LERNER BUSINESS
& ECONOMICS**

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HIGHLIGHTS

- Learn specialized skills in business analytics from leading faculty
- Take MBA-level coursework and earn credits toward the Lerner MBA
- Interact with other graduate students to build a professional network in a collaborative academic environment
- Work with an MBA advisor to select appropriate courses

12
CREDITS

REQUIRED (6 CREDITS)

- BUAD 870 Managing People, Teams and Organizations*
BUAD 873 Advanced Topics in Leadership and Teams*

ELECTIVES, CHOOSE 2 (6 CREDITS)

- BUAD 874 Selected Topics in Management and Leadership* (*maybe taken more than once*)
BUAD 875 Strategic Human Resources
BUAD 879 Negotiation & Conflict Resolution
BUAD 878 Leading Across Boundaries*
BUAD 872 Strategic Change & Innovation
BUAD 841 Managing the Global Enterprise*

*available online

PROGRAM DETAILS

- Program can be completed in as little as one year
- Classes can be taken on-campus, online or both
- Admission requirements are the same as for the Lerner MBA
- Students must maintain a 3.0 GPA to be awarded the certificate
- Completion of the certificate may waive up to 12 credits toward the Lerner MBA
- Those interested in pursuing the Lerner MBA will need to apply for admission to the MBA program upon completion of the certificate program

HOW TO APPLY

grad.udel.edu/apply

CONTACT

mbaprogram@udel.edu
(302) 831-2221

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